

## Automated Demand Response with Express Technology Incentives

# USE LESS ENERGY. SAVE MORE MONEY. THE DYNAMIC DUO.



Automated Demand Response (Auto-DR) is an energy-saving technology that can help you save money. It allows you to easily reduce the amount of energy your business uses during a Demand Response (DR) event. When you install and set up your preferences, Auto-DR automatically takes care of your participation for you. So, you can optimize your DR participation and energy savings with little effort and earn lots of potential incentives.

### It's never been easier to reduce your energy bills with Auto-DR.

Auto-DR makes it easy to control how much energy you save through smart technologies like Energy Management Systems (EMS), lighting controls, thermostats, and more. These systems make the most of efficiency by connecting with lighting, air conditioning/heating units, and temperature controls. Once in place, they can control all of those features using the preferences you've set up. When we start a DR event, Auto-DR automatically launches your pre-programmed load reduction plan. Since there's no work on your part, you'll be able to participate in DR Events and maximize your savings! If you need to adjust your settings or override an event, you can do that, too. It's all up to you.

Through Auto-DR, you can control systems like these:

- Interior and exterior lighting
- Thermostat temperature controls
- Heating and air conditioning systems

### Earn back up to 100% of your equipment investment.

Our technology incentives make Auto-DR Express even more appealing. They can reduce or completely cover both purchase and installation costs of qualifying equipment<sup>1</sup>! Just get your systems installed and verified. Then, let the savings begin. You'll earn up to \$300 per kW of pre-calculated DR load reduction. And you'll keep earning up to 100% of your investment cost. That means what you save goes right to your bottom line.

“ The primary driver behind our [Auto-DR] project was social responsibility. We want to do our part during those critical peak times. Reducing energy has saved a few kilowatt-hours and helped offset rolling blackouts. It's the right thing to do. ”

— Bill McQueen,  
National Facilities Director at Nordstrom

## Does your business qualify?

Auto-DR Express is designed for offices, retail shops, and food stores. It's a great solution for business owners and managers who want to put their energy savings on autopilot like:

- Food stores that use a maximum of 100-250 kW
- Offices that use a maximum of 50-499 kW
- Retail stores that use a maximum of 50-499 kW

You'll need to meet these requirements to participate in Auto-DR Express:

- Be a current SCE business customer
- Be enrolled in and meet the requirements of one or more of these Qualifying DR Programs:
  - Capacity Bidding Program (CBP)
  - Critical Peak Pricing (CPP)
  - Real Time Pricing (RTP)
  - Demand Response Auction Mechanism (DRAM) Pilot
- Have an installed interval or Edison SmartConnect® meter with interval data features enabled

## What are the requirements to earn incentives?

To be eligible for Auto-DR Express Technology Incentives, your facility must:

- Be a bundled service, Direct Access, Community Choice Aggregation or Community Aggregation customer
- Have purchased and installed qualifying demand-response solutions
- Enroll and stay enrolled in a Qualifying DR Program for a minimum of 36 consecutive months after receiving your technology incentives
- Be one of the following:
  - Small office (under 100,000 sq. ft.) with 50-499 kW of maximum demand<sup>2</sup>
  - Small retail store with 50-499 kW of maximum demand<sup>2</sup>
  - Food store (including liquor stores) with 100-250 kW of maximum demand<sup>2</sup>

## Save around the clock.

Make the most of DR earnings with these Auto-DR solutions:

- **Turn off** all non-essential lighting, signage, and decorative displays
- **Lower lighting** levels or shut off selected lighting areas
- **Pre-cool work areas** and control room temperature
- **Manage ventilation** controls to reduce the need for cooling

## See how much you can save!

Our Auto-DR Express Solution Tools let you calculate your business's Direct Response kW load reduction. Just visit [sceonlineapp.com/measures/MeasureSelect.aspx](https://sceonlineapp.com/measures/MeasureSelect.aspx) to get started.



**To learn more about Auto-DR Express Technology Incentives and other SCE DR Programs, visit [sce.com/drp](https://sce.com/drp) or call the Auto-DR helpline at 1-866-238-3605.**

<sup>1</sup>Requests for reimbursement must meet program eligibility requirements. Energy Management Systems may also qualify for additional incentives through SCE's energy efficiency rebate programs. Incentives are not granted for manual improvements to existing equipment, customer behavior changes, or metering equipment.

<sup>2</sup>Facility maximum demand (kW) will be based on customer's most recent 12 months of usage.

This fact sheet is meant to be an aid to understanding SCE's programs and pricing schedules. It does not replace the CPUC-approved tariffs. Please refer to the individual rate schedule or Demand Response program of interest for a complete listing of terms and conditions of service, which can be viewed online at [sce.com/tariffbooks](https://sce.com/tariffbooks).

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